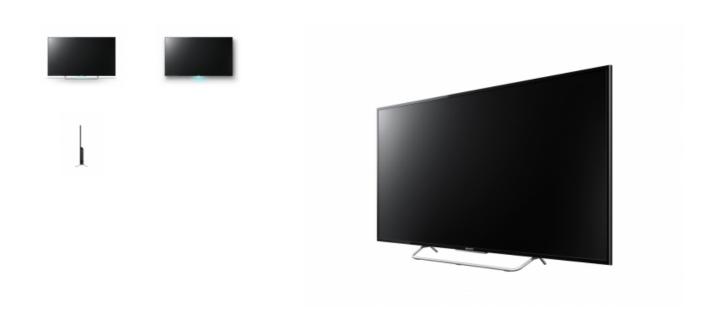
## SONY

## FWL-48W705C

48" BRAVIA Professional Full HD Colour LED Display



#### Overview

Full HD picture quality for corporate, education and digital signage applications This slim, energy-efficient 48" BRAVIA Professional Full HD LED display brings all your visual communications to life in boardrooms, offices, public spaces, retail venues and schools.

Create public display and signage applications that stand out from the crowd in Full HD resolution, with superb colour and contrast.

Integration is simple, with flexible mounting and versatile control options. Hotel Mode allows customisation and storage of advanced display settings.

With support for HTML5 built in, BRAVIA offers a complete entry-level networked digital signage solution with no extra boxes or player hardware needed. TDM digital signage licenses provide access to an easy-to-use, intuitive design tool - letting you build compelling, media-rich signage for one or more screens, with no need for prior design skills or special training. Available as options, U-Touch overlays turn BRAVIA into a multi-point touch sensitive interactive display.

If there's an issue with your BRAVIA professional display, we'll send a replacement unit to keep your business up and running at absolutely no extra cost. It's all part of our enhanced PrimeSupport service with Advanced Exchange, giving you three years of valuable peace of mind – with no dark screens, no time wasted waiting for repairs and no lost revenues.



#### **Features**

#### Full HD image resolution (1920 x 1080 pixels)

Enjoy crisp, clearly detailed images in a wide range of corporate display, education and digital signage applications.

#### Great looking images from any input source

Sony's powerful X-Reality PRO engine cleans, refines and upscales any content - including lower-resolution sources - for superb Full HD picture quality, whatever you're watching. From client presentations to high-impact digital signage, you'll see the difference with better looking pictures.

#### Energy-efficient LED Backlight

The panel's LED backlight consumes less power than conventional fluorescent backlighting, reducing running costs and permitting an ultra-slim, discreet profile.

#### Practical features for better business

BRAVIA is great for retail and public display applications: advanced controls include Hotel Mode, HDMI auto wake-up and 17/7 operation.

#### Built-in HTML5 for dynamic box-free signage

Integrated support for HTML5 makes it easy and cost effective to create your own digital signage content. Combine text, graphics and video with live web feeds and IPTV to produce compelling displays with no dedicated hardware player needed.

#### Quick set-up with Hotel Mode

Customise and store display settings and features, then copy them easily from display to display via USB flash memory.

#### Versatile remote control options

Control BRAVIA remotely – including on/off, input signal select and adjust volume – over IP via RJ45 by web API or via RS-232C (RS-232C control requires optional HDMI convertor box CBX-H11/1).

#### Control with your smartphone

One-touch Mirroring lets you use your smartphone to swipe, enlarge, move and select content on the big screen for everyone to see.

#### Internet ready

Ethernet connector and built-in Wi-Fi allow easy wired or wireless Internet connection.

#### Integrated IPTV system

Stream IP TV content directly to the BRAVIA with no need for any set-top boxes or media players. Add interactive channels, video-on-demand, interactives menus, video security live streams and more.

#### Integrated media player

Play videos and other media content directly from USB flash memory or live streaming in a wide range of file formats.

#### Add the interactive power of touch

Turn BRAVIA into an interactive touchscreen with optional overlays from U-Touch. Fitting seamlessly onto

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BRAVIA, the screen overlay adds 6 multi-touch points for greater interaction. Contact your local Sony dealer for more information.

#### • Easy, flexible integration

The slim, stylish display offers VESA standard mounting for easy integration, and blends elegantly into a wide range of corporate, retail or educational environments.

#### Industry-leading peace of mind

If there's an issue with your BRAVIA professional display, you'll be offered a replacement unit as part of Sony's enhanced PrimeSupport service with Advanced Exchange (NB terms apply).



### **Technical Specifications**

Display specifications	
Screen size (diagonal)	48"
Dynamic contrast ratio	over 1 million
Viewing angle (Right/Left/Up/Down)	178 (89/89/89)
Display resolution	Full HD
Aspect ratio	16:9

TV System	
• Tuner	No
Android system	No

Display features	
Dimming type	Frame Dimming
Display device	LCD
Backlight type	Edge LED
Operation time	17/7

Video specs	
Wide Mode	Full/Normal/Wide Zoom/Zoom/Caption/14:9 for Video Normal/Full1/Full2 for PC
• 4:3 Default	Yes
<ul><li>Video</li><li>Processing</li></ul>	X-Reality PRO
<ul><li>Motionflow</li></ul>	Motionflow XR 200Hz
<ul><li>Video</li><li>Signal</li></ul>	1080/24p (HDMI only); 1080/60j; 1080/60p (HDMI/Component); 1080/50j; 1080/50p (HDMI/Component); 480/60j; 480/60j; 576/50j; 576/50j; 576/50p; 720/60p; 576/50p; 1080/30p (HDMI only); 720/30p (HDMI only); 720/24p (HDMI only)
HDMI auto     wake-up	Yes*
• 3D	
3D glasses	-

Audio specs	
Speaker position	Down Firing
Audio Power Output	10W+10W
Invisible speaker	Yes

Signage specs	
Easy HTML5 Signage embedded	Yes
Multicast / IPTV	Yes (UDP/RTP)
Compatible content	Customised design, text, pictures, videos, PowerPoint, YouTube, traffic, weather, public information, Facebook, Twitter and more.



Network specs	
Wi-Fi direct	Yes
Wi-Fi Certified	Yes
• DLNA	Yes
Miracast (screen mirorring)	Yes
Firmware update	Yes (network or USB)
Internet Browser	Yes (Opera)
Wireless LAN	Integrated

Convenience feature	Convenience features	
Twin picture	PAP(2 size)/PIP	
USB Play (contents)	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI(XVID) / AVI(MotinJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / WAV / JPEG / MPO / RAW(ARW)	
On screen clock	Yes	
Sleep timer	Yes	
<ul> <li>On/Off timer</li> </ul>	Yes	
Google Cast	No	

Control specs		
Hotel Mode Pro	Yes	
IP Control	Yes	
RS-232C Control	Yes (by CBX-H11/1 optional accessory)	

Inputs and outputs	
• MHL	Yes (v2.1)
RF Connection Input(s)	1 (Bottom)
IF (BS/CS) Input(s)	2 (Bottom)
Composite Video Input(s)	1 (Rear Hybrid w/Component)
Component Video (Y/Pb/Pr) Input(s)	1 (Bottom/Hybrid)
SCART (without Smartlink)	1 (Rear)
• PC In (D-Sub)	1
HDMI™ Connection(s) (Total)	4 (1Side/3Bottom)
Analog Audio Input(s) (Total)	2 (Rear)
Digital Audio Output(s)	1 (Rear)
Audio Out	1 (Side/Hybrid w/HP)
• USB	2 (Side)
Ethernet Connection(s)	1 (Rear)

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PCMCIA Slot(s)	1 (Up)
Design features	
• Finish (Surface Color)	Black
Table Top Stand	Included (assembly required)
VESA® Hole Spacing Compatible	Yes (300 x 200 mm)
Environment specs	
Light Sensor	Yes
ErP Rank	A++
AC Power Input	AC Adapter (Inlet C7)
Power Consumption (in Standby)	0.5W
Power Consumption (in Operation)	46W
Dynamic Backlight Control	Yes
Power Saving Mode / Back Light Off Mode	Yes
Measurements	
<ul> <li>Display Only (WxHxD) (Approx.)</li> </ul>	108.9x63.2x5.7(1.6) cm
<ul> <li>Display with Stand (WxHxD) (Approx.)</li> </ul>	108.9x67.1x19.5 cm
Package Carton (WxHxD) (Approx.)	118.7 x 73.2 x 15.8 cm
Weight	
<ul><li>Display Only</li></ul>	11.3 Kg
Display with Stand	11.7 Kg
Package Carton	16.0 Kg
Service and Warranty	
Standard Warranty	3 Years with Advanced Exchange
Notes	
• *	+5V source detection